



## Letter from the Tournament Chair and Executive Director

Dear Golfers,

We are thrilled to announce the 20th annual Jeff Carswell Memorial Pro-Am Golf Tournament is set for Friday, April 24, 2026. UNC Health Blue Ridge and the Blue Ridge HealthCare Foundation are excited to partner again with the exceptional Mimosa Hills Golf Club in putting on this fundraiser and incredible tournament.

Since the conception of this tournament in 2005, it has raised more than \$1 million dollars to support a variety of healthcare-related needs. Some of the areas of focus through the years include the Serenity Garden at the UNC Health Blue Ridge Cancer Center, diabetes education, patient enhancements, cancer care, and much more.

This year's tournament will benefit the Blue Ridge HealthCare Foundation's General Fund. The General Fund provides critical resources to address needs within UNC Health Blue Ridge that fall outside the scope of other designated causes. These needs often include urgent patient assistance, departmental support, or other health-related priorities requiring immediate attention. By contributing to the General Fund, we help strengthen community health and enhance the delivery of care for those we serve.

We hope you will join us for this tournament and partner with us by way of sponsorship. In this packet, you will find the tournament schedule, play format, sponsorship levels, and how to register a team. As you consider participating in the tournament, please note the following tournament logistics. Only 18 teams will be on the course for tournament play. Each team will consist of a PGA professional and four amateur partners. All players must have an established certified handicap posted with the tournament prior to March 13, 2026.

We continue to remember our long-time chair of the Pro-Am Invitational, Jeff Carswell. We look forward to celebrating his legacy and all he meant to this tournament as we move forward in the years ahead. On behalf of UNC Health Blue Ridge and the Blue Ridge HealthCare Foundation, we look forward to your participation and support while we tee it up for a great cause.

Sincerely,

A handwritten signature in black ink that reads "Tim Moody".

Tim Moody  
Tournament Chair

A handwritten signature in black ink that reads "Traci C. Riebel".

Traci C. Riebel  
Executive Director  
Blue Ridge HealthCare Foundation



# 2026 Jeff Carswell Memorial Pro-Am

Sponsorship Opportunities & Registration  
Friday, April 24, 2026 | Mimosa Hills Golf Club

## Tournament Schedule

10:00 a.m. to 11:30 a.m.	Registration/Practice/Lunch
11:40 a.m.	Tournament Overview and Guidelines
Noon	Shotgun Start
Noon to 4:30 p.m.	Play Golf
4:30 to 6:00 p.m.	Report and Record Scores/Social Gathering/Dinner

**Play Format:** Teams will consist of one Pro plus four amateurs. The Pro golfers will participate in Medal Play, and the amateurs will play a "Shamble" format, selecting the best tee shot amongst the team. Then all four will play their own ball from that position into the hole. Amateurs may play the Professional's tee shot on the par 3 holes. This format mimics the PGA tour Wednesday Pro-Am Tournaments (best two balls of team, one gross ball plus one net ball). **Rain date: May 27, 2026**

**Note:** Handicaps will be modified for the "Shamble" format.

Blue Ridge HealthCare Foundation | 309 South College Street | Morganton, NC 28655  
brfoundation@unchealth.unc.edu | 828-580-5356

# SPONSORSHIPS

The UNC Health Blue Ridge Pro-Am Golf Invitational is one of the premier pro-am tournaments in the region. Each team consists of a PGA professional and four amateur partners. All players must have an established certified handicap posted with the tournament prior to the event. A maximum of 18 teams will be on the course for tournament play.

## Signature \$10,000

- Two foursomes (8 players) in the tournament
- Each foursome teamed with a PGA professional
- Eight complimentary rounds of golf at Mimosa Hills Golf Club in 2026
- Recognition as a Signature sponsor during the tournament's opening remarks
- Speaking opportunity to assist with event kickoff
- Company's logo or individual's name on the tournament sponsor board
- Hole sponsorship recognizing company or individual as a sponsor
- Company's logo or individual's name featured on the event's web page
- Company's logo or individual's name featured on all event emails
- Recognition on Blue Ridge HealthCare Foundation's social media outlets
- Recognition in Blue Ridge HealthCare Foundation's news release and in Blue Ridge HealthCare Foundation's annual report

## Pro \$5,000

- One foursome (4 players) in the tournament
- Each foursome teamed with a PGA professional
- Four complimentary rounds of golf at Mimosa Hills Golf Club in 2026
- Recognition as a Pro sponsor during the tournament's opening remarks
- Company's logo or individual's name on the tournament sponsor board
- Hole sponsorship recognizing company or individual as a sponsor
- Company's or individual's name featured on the event's web page
- Recognition on Blue Ridge HealthCare Foundation's social media outlets and in Blue Ridge HealthCare Foundation's annual report

## Eagle \$2,500

- Two players in the tournament
- Each foursome teamed with a PGA professional
- Two complimentary rounds of golf at Mimosa Hills Golf Club in 2026
- Company's or individual's name on the tournament's sponsor board
- Hole sponsorship recognizing company or individual as sponsor
- Company's or individual's name featured on the event's web page
- Recognition on Blue Ridge HealthCare Foundation's social media outlets and in Blue Ridge HealthCare Foundation's annual report

## Birdie \$1,500

- One player in the tournament
- Each foursome teamed with a PGA professional
- One complimentary round of golf at Mimosa Hills Golf Club in 2026
- Company's or individual's name on the tournament's sponsor board
- Hole sponsorship recognizing company or individual as sponsor
- Company's or individual's name featured on the event's web page
- Recognition on Blue Ridge HealthCare Foundation's social media outlets and in Blue Ridge HealthCare Foundation's annual report

## Driving Range \$1,000 (only one sponsorship opportunity available)

- Company's or individual's name displayed on prominent signage on the driving range
- Company's or individual's name on the tournament's sponsor board
- Company's or individual's name featured on the event's web page
- Recognition on Blue Ridge HealthCare Foundation's social media outlets and in Blue Ridge HealthCare Foundation's annual report

## Lunch and Dinner Sponsorships available - \$1,000 for each sponsorship

- Sponsor sign in dining area
- Company's or individual's name featured on the event's web page
- Recognition on Blue Ridge HealthCare Foundation's social media outlets & annual report



### 2026 Jeff Carswell Memorial Pro-Am Sponsor Application

Tournament is Friday, April 24, 2026 | Mimosa Hills Golf Club

**Sponsorship and Registration Deadline is March 13, 2026**

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

SPONSORSHIP LEVEL:  SIGNATURE  PRO  EAGLE  BIRDIE  DRIVING RANGE (one spot available)  
(check one)

**Payment Options:** Cash, Check, MasterCard, Visa & Discover accepted through online payment at [BRHCFoundation.org](http://BRHCFoundation.org). Click on Events and select Jeff Carswell Memorial Pro-Am

**For Sponsorship Questions:** Call (828) 580-5356 or email [brfoundation@unhealth.unc.edu](mailto:brfoundation@unhealth.unc.edu)

**For Course Questions:** Call Jimmy Piercy at (828) 437-1246

**Participant Gift Pack:** Each sponsored player will receive a tournament gift package with the UNC Health Blue Ridge logo. **We ask all players arrive by 10:00 a.m. tournament day, to allow plenty of time for registration, lunch and use of driving range. The tournament starts at noon.**

**Sponsorship Deadlines:** Sponsorship, Payment and Amateur Registration: **Due March 13**  
Send to: Blue Ridge HealthCare Foundation  
309 South College Street | Morganton, N.C. 28655  
(828) 580-5359 (fax)  
Payment and registration may be completed at [Jeff Carswell Memorial Pro-Am](#).

