

BLUE RIDGE

HEALTHCARE FOUNDATION, INC.



Foundation team handing out free meals to teammates.

Showing Our HealthCare Heroes, “We See You”

The COVID-19 pandemic has taken a toll on everyone, especially front-line healthcare workers. To help show the healthcare heroes of UNC Health Blue Ridge our appreciation, the foundation started the We See You campaign. The We See You campaign was created to provide an opportunity for our community to show these dedicated healthcare workers that we see them behind their masks, and we see them for all the hard work they are doing every day.

Through this campaign, the foundation partnered with members of our community to provide thank-you messages and free meals for these hard-working employees. Videos of community members thanking our local healthcare workers were shared with employees and the foundation was able to feed the entire organization.